

# Google Search Console Report Example (Synthetic)

Synthetic GSC evidence report for a fictional resource site. No Google interface is reproduced; every query, URL, and metric is invented.

## Source contract

Fictional Search Console property, Web search, United States, desktop and mobile combined, finalized 28-day period versus the equal prior period. Queries and Pages exports were analyzed separately.

## Executive summary

A download query is in striking distance, an example-page cluster shows a property-relative CTR gap, and an older guide has decayed. The first action is verification, not an automatic title rewrite.

## Routing limit

Separate Queries and Pages exports do not prove which page ranked for a query. Any suspected routing issue must be checked with a query filter plus Pages view or a query-and-page API export.

## Implementation plan

Verify the intended landing page, inspect the live SERP, then assign one bounded title or internal-link test. Preserve the source row, caveat, owner, and expected evidence in the client report.

## Privacy

The local analyzer does not upload imported rows. Anonymous analytics may record tool actions and export format, never query, URL, metric, filename, or report text.

| Signal            | Impr. | Pos. | Confidence | Verify next  |
|-------------------|-------|------|------------|--------------|
| Striking distance | 184   | 13.2 | Medium     | Query pages  |
| Relative CTR gap  | 420   | 7.8  | High       | Live SERP    |
| Rising demand     | 138   | 18.6 | Medium     | Intent match |
| Decay             | 201   | 12.4 | Medium     | Change log   |